

# EUROPEAN COMMISSION

SEVENTH FRAMEWORK PROGRAMME  
THEME Monitoring and tracking of shipping containers  
SECURITY  
FP7-SEC-2010-3.2-1  
GA No. 261795



## **Cassandra** **Common assessment and analysis of risk in global supply chains**

<b>Deliverable No.</b>	D7.3.2 – Cassandra	
<b>Deliverable Title</b>	Cassandra – D7.3.2 - M12 status report dissemination results	
<b>Dissemination level</b>	[Public]	
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<b>Issue date</b>	30052012	

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## Executive summary

This deliverable is a status report on the dissemination activities and results in the CASSANDRA project. These status reports are made regularly, with four more to come. Together, these make up deliverable D7.3 – Dissemination results. In this third report, the results of the dissemination activities that have taken place in the first year of the project are discussed. It builds on to the first two status reports, delivered in M4 and M6 (D7.3 and D7.3.1). The M4 report covered the starting phase of the project. Therefore, it described many activities are related to presenting the project to the world. Results included the project logo, press releases, the project website, templates, a brochure and other dissemination material. This report describes the next series of dissemination results. This stage of dissemination primarily includes presenting the CASSANDRA project, key concepts and initial outcomes to various audiences (policy makers, industry and science) all over the world.

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## 1 Introduction

Work package 700 (WP700) of CASSANDRA deals with dissemination, networking and consensus building on the project results. This work package includes several dissemination activities, which are reported on regularly. This is the third in a series of reports on the results of the dissemination activities. Apart from the first three reports (months 4, 6 and 12), the rest are scheduled in months 18, 24, 30, 36 (being Nov-12, May-13, Nov-13, May-14). Together, these reports make up CASSANDRA deliverable D7.3, in which the dissemination results are presented. As dissemination activities typically result in external exposure of the project, for example in articles or presentations, these status reports do not provide all the dissemination materials themselves, but provide an update of the activities that have taken place and lead to visibility of the project.

The basis for the dissemination activities is the implementation of the dissemination plan, which is also developed in WP700.

## 2 Update on the website

### 2.1 New material

The Cassandra website is updated regularly to reflect Cassandra-related news and upcoming related events. The downloads section accessible to the public now also features a white paper on the Living Labs, to give a general introduction to this important element of the project. Also, public deliverables and CASSANDRA newsletters are available there. The website also contains a newsletter subscription option.

### 2.2 Website usage

Already in the first days after the project kick-off, a project website was created. The website (deliverable D7.2) also features a partner restricted website, which is used for information exchange between parties. All project templates, deliverables, many meeting reports and project and WP presentations can be found in the partner restricted website. Furthermore, news, general information, informational documents, public deliverables and a calendar of upcoming events are available to the public.

There are statistics available on the use of the site. In the period from June 2011 to April 2012, the CASSANDRA website generated **7243 visits**, which came from a total of 121 countries/territories. The average visitor visited 2.78 pages per visit. Figure 1 shows that visitors came from all over the world.

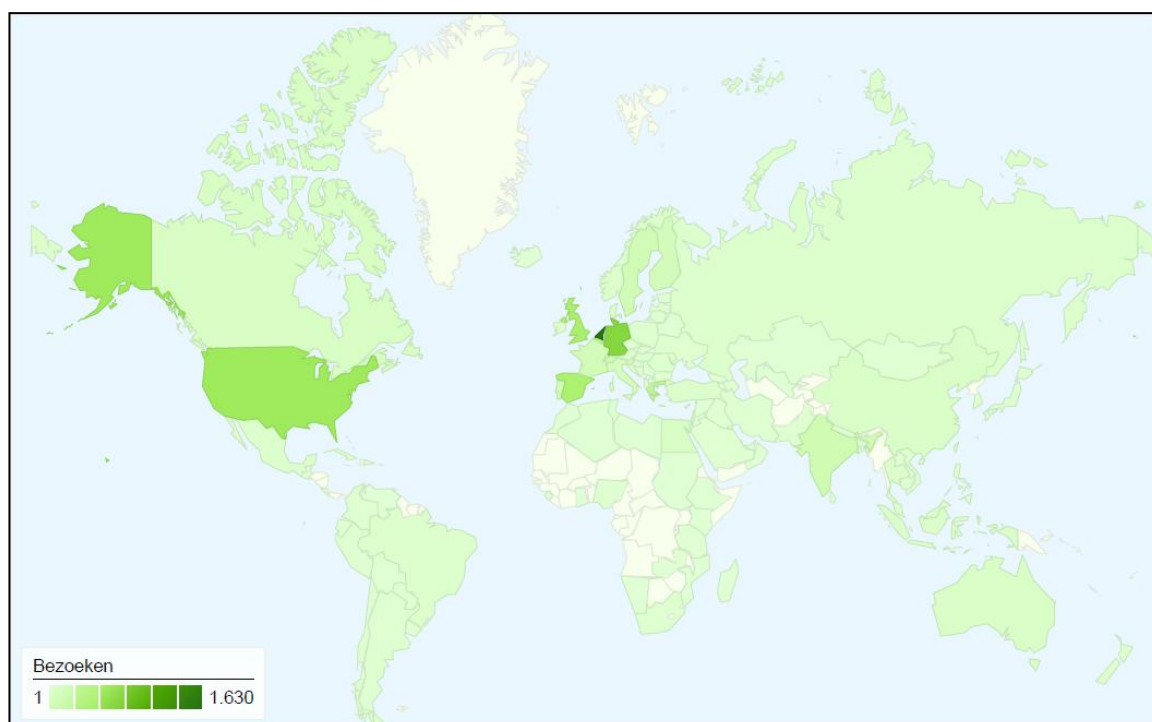


Figure 1: geographical overview of visitors

### 3 CASSANDRA visibility

#### 3.1 Visibility of the project

The press releases have led to visibility of the project in professional journals and websites. Especially in the first couple of months, a variety of press has paid attention to the project. In the second half year, this has shifted from take-up on the press release to more in-depth interviews with key members of the project consortium. Furthermore, as the project started to yield results in terms of research output, concepts development and technical development, the number of (scientific) papers and conference presentations has also increased much. The various partners are disseminating the Cassandra idea, concepts and results to their own and other communities. This results in good exposure to the logistics and supply chain industry, the IT industry, trade communities, service providers, and authorities at different levels (e.g. port, national, European). Furthermore, given the diversity of backgrounds and expertise of the researchers that are working on the project, the scientific dissemination also targets a variety of scientific and practitioner communities, including technical disciplines, transport and trade communities, e-government, and public administration. The list of dissemination results is included in section four.

The Cassandra message is spreading over the world, through the publications, conference presentations, presentations by our customs partners, etc. One notable event was the eFreight conference, which was held in Delft directly after the general assembly meeting of the Cassandra consortium, in May 2012 at TU Delft. As Cassandra partners TNO and TU Delft acted as local organizers of the conference and many Cassandra representatives attended the conference, presented papers about the project there or talked about Cassandra in the plenary talks. Furthermore, a stand in the exhibition area of the conference has been used to inform the participants of the conference in detail on Cassandra. All these actions on the eFreight conference resulted in strong visibility of the project in a highly relevant community.

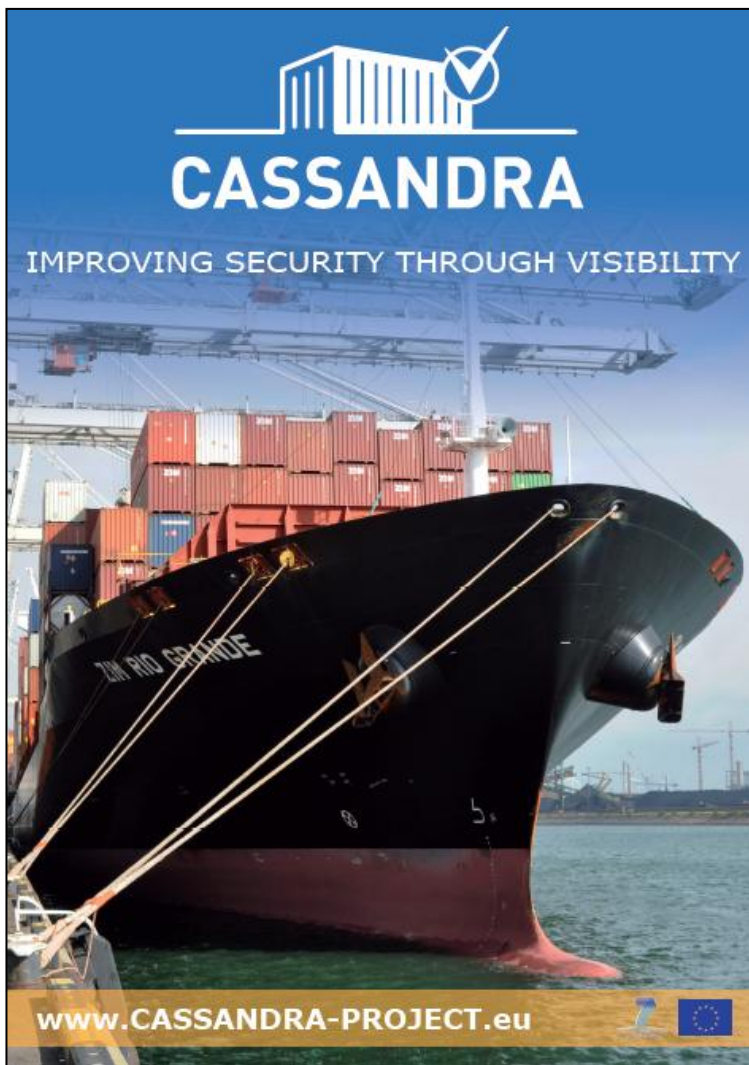
Finally, key people in the Cassandra consortium have advisory roles in various forums related to the Cassandra topic. Notably, Prof. dr. Yao-Hua Tan (TU Delft) is Vice-chair of the Committee on Trade of the United Nations Economic Commission for Europe (UNECE), a member of the Advisory Group on Single Window Planning and Implementation Management of the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP), an external expert for the Evaluation Committee of the Customs Union of the Directorate-General Tax and Customs (TAXUD) of the European Commission, a member of the Executive Committee of the European association for Trade Facilitation (OptiChain), vice-chair of the Research council of the Dutch Shippers Association (EVO), member of the Steering Board for compliance management of the Dutch Association of Logistics Managers (VLM), and member of the Advisory Board of the Dutch Neutral Logistics Information Platform (NLIP). Also, he has regular workshops with experts from the DG-TAXUD Unit Customs Processes of Frank Janssens to exchange ideas about long-term e-customs innovations based on the pilot results of CASSANDRA. In these forums, Prof Tan works with other Cassandra partners (notably TNO) to spread the Cassandra ideas and results.

#### 3.2 CASSANDRA presentations, templates and posters

In the first months of the project, a presentation template was developed, alongside a “CASSANDRA in 20 minutes” presentation. This presentation contains the core concepts of the project and can be used to present the project to a variety of audiences. Furthermore, presenters can choose specific slides to focus on. As such, the presentation functions as a source for presentations about the project. Recently, a self-running version of this

presentation was added to the material available to project members seeking to introduce the project. Also, a (8-minute) condensed version of the presentation is available.

To ensure a uniform way of presenting the project, templates for presentations, white papers and deliverables are available. Finally, for visibility, CASSANDRA table flags, ballpoint pens, posters and roll-up posters are available. The roll-up posters are used for CASSANDRA stands and are available in five different designs. The posters are available in four different designs (example in Figure 2) and are available in the ISO/DIN A0 format, making them easy to print for partners.



**Figure 2: one of the CASSANDRA posters**

### **3.3 CASSANDRA brochures**

The WP700 dissemination team created a CASSANDRA project brochure. This brochure contains a concise description of the project and is in a folding brochure format. There are different versions available, which can be used depending on the quality that partners would like to use. The brochure has been printed and distributed amongst the work package leaders, for further distribution. The brochure is also available on the CASSANDRA website and is distributed on conferences and other gatherings where CASSANDRA is presented. An

update to the brochure, to reflect the intermediate project results, is scheduled for the near future.

### **3.4 CASSANDRA social media presence**

CASSANDRA has a project group at LinkedIn (FP7 CASSANDRA) to facilitate dissemination, information sharing and project event promotion. CASSANDRA partners can use the social media group to actively involve different audiences into the project and promote events using invitation functions of the groups. The group now has 151 members, of which 19% is from the logistics and supply chain industry, 15% from the information technology and services industry, 11% from research, 11% from government administration, and 6% from the international trade and development category.



## 4 Dissemination results

CASSANDRA was presented to a variety of relevant audiences at a number of events. The previous status report covered the dissemination results up until November 18 2011. This section covers the dissemination results since then up to May 20 2012. For completeness, the list of the results in the first six months is included in appendix A.

Type	Main	Title	Date	Place	Type of audience	Size	Countries addressed	Info
Discussions	CBRA	one-to-one discussions on CASSANDRA	17/11/2011	Brussels, BE	industry	120	European	CLECAT conference
Discussions, flyers	CBRA	CASSANDRA brochure	18/11/2011	Lyon, FR	industry	150	Worldwide	ODASCE
Presentations	CBRA	CASSANDRA presented	02/12/2011	Dnipropetrovsk, UA	policy makers, scientific	50	European	
Presentations	CBRA	CASSANDRA presented	05/12/2011	Lausanne, CH	Scientific	40	Worldwide	Master's class at UNIL HEC
Presentations	CBRA	CASSANDRA presented	12/12/2011	Vienna, At	industry, policy makers	60	20+ countries	OSCE-UNECE round table
Publication	TUD	The data pipeline	12/12/2011	Geneva, CH	Policy, Authorities, Industry	200	World	Discussion paper for the United Nations Global Trade Facilitation Conference 2011, Authors: Eveline van Stijn (TUD), David Hesketh (HRMC), Yao-Hua Tan (TUD), Bram Klievink (TUD), Sietse Overbeek (TUD), Frank Heijmann (DCA), Markus Pikart (UN), and Tom Butterly (UN)
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	12/12/2011	Geneva, CH	Policy, Authorities, Industry	200	World	UNECE Global Trade Facilitation conference, December 2011
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	dec-11	Brussels, BE	Policy makers		EU	EU Commission to Unit Policy Taxud, december 2012
Publication	TUD	A Web-Based Data Pipeline for Compliance in International Trade	11/2011	Antwerp, BE	policy makers, scientific		EU	TUD paper at the VLW 2011 conference
Publication	GS1	High Visibility	11/2011		Industry		World	Shirley Arsenault in Cargo Security International
<b>2012</b>								
Publication	TUD	Three protocols for securing the data pipeline for the International Supply Chain	dd/mm/yyyy	Lisbon, Portugal	Scientific community		World	J. van den Berg, P. Pruksasri, W.J. Hofman, International

								Conference e-Commerce 2012, Lisbon, Portugal
Conference	TNO	eFreight conference 2012	09-05-12	Delft, Netherlands	Industry, scientific community	100	World	Local host of eFreight conference 2012, resulting in strong CASSANDRA exposure
Conference	CBRA	CASSANDRA presented	09-05-12	Delft, NL	Industry	20	Global, European focus	eFreight conference
Conference	CBRA	CASSANDRA in conference papers, brochures	12-05-12	Chicago, US	Scientific community	20	Global, US focus	POMS Production and operation management conference
Presentation	ISL	Cassandra	22-02-12	Cologne, DE	GS1 Member Org. & Members	20	Germany	by Rainer Müller
Workshop	ISL	Logistics for LIFE Workshop	08-03-12	Oslo, NO	Scientific, Industry	50	Europe	by Nils Meyer-Larsen
Presentation	ISL	Security in Intermodal Transports	02-04-12	Brussels, BE	Industry	30	USA	Executive Masters Program of Intermodal Transportation Institute (University of Denver), by Rainer Müller
Conference	EUR	Towards a Counterfeit-Proof Global Supply Chains	19/04/2012	Chicago	Scientific community	2000	USA	23rd Annual POMS Conference
Conference	EUR	Coordinated risk management for supply chain and government	07-01-12	Amsterdam	Scientific community	1500	The Netherlands	POM World Conference
Presentation	ATOS	Infoday	31-01-12	Brussels, BE	Scientific, policy		Europe	Trans-European Transport Network
Leaflets	ATOS	Industrial Technologies 2012	19-21/06/2012	Aarhus, DK	Scientific, industry, policy		Europe	
Presentation	ATOS	MIBE 2012	20-21/06/2012	Santiago de Compostela, ES	Scientific, industry, policy			Maritime and Brokerage Event
Conference	EUR	A Business Intelligence framework for Risk assessment in Business Networks	10-06-12	Barcelona	Scientific community	300	Spain	20th European Conference on Information Systems (ECIS 2012)
Workshops	EUR	Towards a Model for Collaborative, Business Intelligence-supported Risk Assessment	20-02-12	Vienna	Scientific community	100	Austria	6th International Workshop on Value Modeling and Business Ontology (VMBO 2012)
Workshops	TUD	2nd International Workshop on Process-Aware Logistics Systems	03-09-12	Talinn, Estonia	Scientific community	30	All	<a href="http://events.it-sudparis.eu/palis/">http://events.it-sudparis.eu/palis/</a>
Publication	TUD	A Context-aware Normative Structure in MAS	3-8/06/2012	Valencia, Spain	Scientific community	800	All	AAMAS 2012 conference: <a href="http://aamas20">http://aamas20</a>

								12.webs.upv.es
Publication	TUD	Norm Contextualisation	04-06-12	Valencia, Spain	Scientific community	50	All	COIN workshop: <a href="http://ict1.tbm.tudelft.nl/coin2012">http://ict1.tbm.tudelft.nl/coin2012</a>
Publication	TUD	Integrity of Supply Chain Visibility: Linking Information to the Physical World	26-06-12	Gdansk, Poland	Scientific community	40	All	Workshop on Governance, Risk and Compliance in Information Systems (GRCIS 2012)
Presentations	TUD	An ontology-based event-driven architecture for integrating information, processes and services applied to international trade	26-06-12	Gdansk, Poland	Scientific community		EU, world	ONTOSE@CAiSE2012
Presentations	TUD	Towards an orchestration architecture for service delivery in international trade	20-02-12	Vienna, Austria	Scientific community	40	EU, USA	VMBO
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	feb-12	Ankara, Turkey	Policy makers		Turkey	Visit to Turkish Customs at a seminar in Ankara on the celebration of 40 years trade relations NL-Turkey in february
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	mrt-12	Netherlands	Industry		Netherlands	NL Shipper Council International Trade Advisory Board March 2012
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	feb-12	unknown	Industry, policy makers			Meeting of the Customs Business Consultation Group February 2012
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	15-02-12	Brussels, BE	Policy makers		EU	EU Commission to Unit Taxud IT, february 15 2012
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	mei-12	Shanghai, China	Scientific, industry, policy		China	Seminar on 40 years Dutch-Sino relations May 2012, Shanghai, China
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	mrt-12	Rotterdam, Netherlands	Policy makers		Singapore, Netherlands	Singapore Customs visit to NL, march 2012, Rotterdam
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	24-02-12	Rotterdam, Netherlands	Policy makers		EU	To all Customs Liassons of EU member states to the EU on the occasions of the

								introduction of a new NL Customs Attachee to Brussels, on February 24 in Rotterdam
Presentations	DCA	The Pipeline Interface: a research concept to improve compliance in international trade	mrt-12	Utrecht, Netherlands	Scientific, industry, policy		Netherlands	Seminar on modernisation in Supervision of the Dutch tax Administration, March 2012 in Utrecht
Interviews	DCA	Who knows what's in the container?	dd/mm/yyyy	n/a	Policy makers		World	Interview Pipeline and Cassandra, will be sent separate, published in Internal Customs Network and send to all trade consultation relations of NL Customs and World Bank
Interviews	HMRC	Customs 'revolution' in the pipeline	02-05-12	n/a	All of the above		World	Lloyd's Loading List
Interviews	HMRC	Just who is Cassandra?	18-05-12	n/a	All of the above		World	Lloyd's Loading List
Presentations	TNO	Innovation in international trade logistics - Thrust and Control	07/02/2012	Rotterdam, NL			NL	AEO Event
Presentations	TNO	Customs innovation for Turkish customs? By Albert	01/2012	Turkey				
Paper+Presentation	TNO, TUD	User profiles as components in dynamic logistic chains	09/05/2012	Delft, NL	Scientific, industry, policy	100	EU	e-Freight conference 2012
Paper+Presentation	TNO	Real time decision making to achieve sustainable logistics."	09/05/2012	Delft, NL	Scientific, industry, policy	100	EU	e-Freight conference 2012
Presentations	TNO	CASSANDRA	09/05/2012	Delft, NL	Scientific, industry, policy	100	EU	e-Freight conference 2012
Presentations	TNO	CASSANDRA	21/4/2012	Shanghai, China	Dutch China business audience	70	World	Dutch week Shanghai
Presentations	DCA	customs and trade	21/4/2012	Shanghai, China	Dutch China business audience	70	World	Dutch week Shanghai
Presentations	TNO	CASSANDRA	31/1/2012	Brussel, BE	Scientific, industry, policy		EU	Supply chain Security workshop DG ENTR
Presentations	TNO	CASSANDRA	30/05/2012	Vienna, Austria	Scientific, industry, policy		EU	Europro
Presentations	TNO	Trade facilitation & Extended single window	04/04/2012	Etten Leur, NL	Scientific, industry, policy		NL	DIALOG Year event
Conference	GS1	GS1 Global Forum	16/02/2012	Brussels, Belgium	Member organizations of GS1	250	worldwide	Overview of Cassandra Project & Role of GS1

Conference	GS1	GS1 Conference - Industry & Standards event - Overview of Cassandra	28/03/2012	Brooklyn, NY, USA	Industry	50	worldwide	Overview of Cassandra Project & Role of GS1 – present to Transportation and Logistics Industry Engagement group (by Shirley Arsenault)
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## 5 Conclusion

This document describes dissemination activities that have taken place up until the time of writing. It is the third in a series of status reports on the dissemination of the CASSANDRA project. Future dissemination activities will be steered by the dissemination plan. To coordinate the efforts and to establish a level of quality in the various activities of the consortium members, the WP700 partners also established an editorial board.

## 6 Appendix A: dissemination results until November 2011

Type	Main	Title	Date	Place	Type of audience	Size	Countries addressed	Info
Presentations	TUD	De nieuwe overheid en cloud computing: meer voor minder?	04/02/2011	Breukele n, NL	Scientific, policy		NL	Workshop, Nyenrode University
Presentations	TUD	Keynote presentation	07/02/2011	Gent, BE	Industry		EU	VMBO 2012
Presentations	TUD	Inaugural Address "Technieken voor Verantwoord Vertrouwen"	29/04/2011	Delft, NL	All of the above	100	NL	Video: <a href="http://collegema.tudelft.nl/mediasite/SilverlightPlayer/Default.aspx?peid=0f3ff873076a49e79366611019e985701d">http://collegema.tudelft.nl/mediasite/SilverlightPlayer/Default.aspx?peid=0f3ff873076a49e79366611019e985701d</a>
Presentations	TNO	CASSANDRA concept (Gerwin Zomer)	10/05/2011	Munich, DE	Scientific, industry, policy		EU	e-Freight conference 2011
Presentations	TNO	CASSANDRA interoperable solutions (Wout Hofman)	10/05/2011	Munich, DE	Scientific, industry, policy		EU	e-Freight conference 2011
Presentations	ISL	Visibility and Predictability in Intermodal Transports	09/06/2011	Harstad, NO	Scientific, policy	20		NOFOMA 2011, by Rainer Müller
Presentations	ISL	Visibility and Security in Intermodal Transports	22/06/2011	Chios, GR	All of the above	40		ECONSHIP 2011, by Rainer Müller
Presentations	TNO	CASSANDRA – Introduction to the project	23/06/2011	Breda, NL	Industry	350		Nationale Distributiedag (NDL/HIDC)
Presentations	TNO	CASSANDRA – Introduction to the project	23/06/2011	Breda, NL	Industry	350		Nationale Distributiedag (NDL/HIDC)
	CBRA	WCO Council survey	23/06/2011	Brussels, BE				
Workshops	ISL	Information on current European Projects on Container Visibility	29/06/2011	Arlington /Washington DC, USA	Policy, authorities		US	Cargo Security Supply Chain Industry Day, by Prof. Dr. Frank Arendt
Press releases	TNO	CASSANDRA improves supply chain security through visibility	30/06/2011	Delft, NL	All of the above		EU, world	
Press releases	ISL	CASSANDRA verbessert die Sicherheit und Transparenz von Supply Chains	30/06/2011	Bremerhaven, DE	All of the above		DE	
Press releases	TNO	CASSANDRA verbetert beveiliging logistieke keten door meer transparantie	30/06/2011	Delft, NL	All of the above		NL	
Press releases	TNO	CASSANDRA improves supply chain security through visibility	30/06/2011	Delft, NL	All of the above		EU, world	
Press releases	TNO	CASSANDRA verbetert beveiliging logistieke keten door meer transparantie	30/06/2011	Delft, NL	All of the above		NL	
Web sites/Application	TNO	CASSANDRA	01/07/2011	Delft, NL	All of the above		Worldwide	
Web sites/Application	TNO	CASSANDRA	01/07/2011	Delft, NL	All of the above		Worldwide	

Presentations	CBRA	WCO Academy lecture	04/07/2011	Brussels, BE	Scientific, industry, policy	75	world	
Press releases	ATOS		13/07/2011	Madrid, SP	All of the above		SP	
Press releases	ISL	Sicherheit von Containertransporten via Bremerhaven in die USA im Fokus von Hafenressort und ISL	09/08/2011	Bremen, DE	All of the above		DE	Regional press release for CASSANDRA stakeholder in Northern Germany
Web sites/Application	CBRA	LinkedIn group ("FP7 CASSANDRA")	10/08/2011		Scientific, industry, policy		Worldwide	
Conference	TUD	1st Workshop on IT Innovations for Seamless and Secure Supply Chains (WITNESS 2011)	28/08/2011	Delft, NL	Scientific, industry, policy	50	EU, world	
Presentations	TNO	Supply chain visibility with linked open data for SC risk analysis	28/08/2011	Delft, NL	Scientific, industry, policy	50	EU, world	At WITNESS 2011, by Wout Hofman
Presentations	TNO	Smart Trade Logistics – Compliance as an opportunity	28/08/2011	Delft, NL	Scientific, industry, policy	50	EU, world	At WITNESS 2011, by Gerwin Zomer
Presentations	TNO	Supply chain visibility with linked open data for SC risk analysis	28/08/2011	Delft, NL	Scientific, industry, policy	50	EU, world	At WITNESS 2011, by Wout Hofman
Presentations	TNO	Smart Trade Logistics – Compliance as an opportunity	28/08/2011	Delft, NL	Scientific, industry, policy	50	EU, world	At WITNESS 2011, by Gerwin Zomer
Presentations	TUD	A web-based data pipeline for compliance in international trade	28/08/2011	Delft, NL	Scientific, industry, policy	50	EU, world	At WITNESS 2011, by Sietse Overbeek and Bram Klievink
Presentations	TUD	Keynote presentation	29/08/2011	Delft, NL	Scientific, industry, policy	50	World	WITNESS Workshop
Presentations	TUD	Keynote presentation EGOV conference	30/08/2011	Delft, NL	Scientific, industry, policy	150	World	EGOV conference
Presentations	TUD	Guidelines for Single Window Implementations for Global Supply Chains	01/09/2011	Delft, NL	Scientific, industry, policy	20	EU, world	Paper presented at EGOV 2011, by Eveline van Stijn, Thayanan Phuaphanthong, Somnuk Kertho, Markus Pikart, Wout Hofman, and Yao-Hua Tan
Presentations	ISL	Improving Security in Intermodal Transports	05/09/2011	Berlin, DE	Scientific, industry, policy			Future Security 2011, by Rainer Müller
Presentations	ISL	Impact of Supply Chain Visibility and Security on International	08/09/2011	Hamburg, DE	Scientific, industry, policy			HICL 2011, by Nils Meyer-Larsen



		Container Transport						
Flyers	ISL	CASSANDRA brochure	13/09/2011	Bremerhaven, DE	All of the above		Worldwide	
Workshops	INTRASOFT	ePractice event: Effective & Efficient eGovernment Services	15/09/2011	Brussels, BE	Policy makers	100		Simple participation and discuss with conference attendants about the project content
Presentations	CBRA	CASSANDRA contributions regarding the future of customs research and education	16/09/2011	Geneva, CH	Scientific, policy	200	World	PICARD 2011, Toni Männistö
Flyers	ISL	CASSANDRA roll-up poster	21/09/2011	Bremerhaven, DE	Industry		EU	
Publication	TUD	Innovative ICT solutions for monitoring and facilitating international trade	21/09/2011		Scientific, industry, policy	5000	world	Network Industries Quarterly, Vol. 13, No. 3, pp. 26-29 by Eveline van Stijn, Yao-Hua Tan, and Bram Klievink
Presentations	TNO	Cassandra algemene presentatie, Integrity Advisory Board	23/09/2011	Brussel, BE	Industry, policy	10	EU	
Conference	GS1	GS1 Conference - Industry & Standards event - Overview of Cassandra	29/09/2011	Cologne, DE	Industry	50		Overview of Cassandra Project & Role of GS1 – present to Transportation and Logistics Industry Engagement group (by Shirley Arsenault)
Presentations	TNO	Taking care of the ethical issues in CASSANDRA negotiation	29/09/2011	Brussels, BE	Scientific, industry, policy	100	EU	
Flyers	ISL	Living Lab brochure / White paper	10/2011	Bremen, DE	Industry, Policy, Authorities		Worldwide	
Presentations	TUD	Keynote presentation	06/10/2011	Egmond aan Zee, NL	Policy makers	150	NL	National Customs Training Seminar
Presentations	TNO	CASSANDRA	6/10/2011	Rotterdam, NL	Customs		NL	Directeurenda g Douane
Presentations	TNO	Cassandra Draft Integration Architecture	06/10/2011	Egmond aan Zee, NL	Policy makers	150	NL	VTD EDP-Audit 2011
Flyers	CBRA	CASSANDRA brochure	07/10/2011	Rome, IT	Industry	150	Europe	TAPA Q4 conference
Presentations	CBRA	CASSANDRA presented	11/10/2011	Espoo, FI	Industry, policy	100		Frontex conference
Presentations	ISL	Supply Chain Visibility enhancing Security & Efficiency	13/10/2011	Thessaloniki, GR	Scientific, policy		EU	ECITL 2011, by Prof. Dr. Frank Arendt
Presentations	CBRA	CASSANDRA presented	18/10/2011	Stockholm, SE	Industry, policy	50	Sweden	Security user conference
Presentations	TNO	Concepts and Architecture for	19/10/2011	Chersonissos,	Scientific	50	EU	EI2N 2011, by Wout Hofman

		large-scale Enterprise Interoperability		Greece				and Matthijs Punter
Flyers	CBRA	CASSANDRA brochure, discussions	20/10/2011	Hague, NL	Industry	2	Europe	EUROPOL, Operations Department 08-OC Networks
Flyers	CBRA	CASSANDRA brochures, discussions	20/10/2011	Paris, FR	Industry, policy	6	world	Milipol, worldwide exhibition on state security
Publication	TNO	Cassandra Draft Integration Architecture	24/10/2011	Bonn, DE	Scientific community	500	EU, world	
Presentations	ISL	Improving Security in Intermodal Chains / Risk Assessment in Container Security	25/10/2011	Santiago de Chile, Chile	All of the above		South America	IAME Conference 2011, by Rainer Müller
Articles in popular press	CBRA	WCO News article	28/10/2011	Brussels, BE	Industry, policy	2000	world	
Article	ISL	CASSANDRA verbessert die Sicherheit und Transparenz von globalen Containertransporten	11/2011	Hamburg, DE	All of the above		DE, Maghreb-Region	Journal: "Mediterranes"; Published by: EMA - European Mediterranean Association; Authors: Prof. Dr. Hans-Dietrich Haasis (ISL), Rainer Müller (ISL), Leif Peters (ISL)
Presentations	CBRA	CASSANDRA presented	02/11/2011	Frankfurt, DE	Scientific, industry, policy	100	Europe	3rd NCAS conference, Future of Aviation Security
Presentations	CBRA	CASSANDRA presented	02/11/2011	Delft, NL	Scientific community	24		De- and reregulation of the network industries
Presentations	TUD	Keynote 11e ODASCE European Customs Conference 2011	17/11/2011	Lyon, FR	Policy makers		EU	
Conference	GS1	GS1 Taiwan - Transportation & Logistics workshop	17/11/2011	Taipei, Taiwan	GS1 Member Org. & Members	20	Asia	Overview of Cassandra Project & Role of GS1 – present to Transportation and Logistics Industry Engagement group (by Shirley Arsenault)
Presentations	TNO	CASSANDRA	18/11/2011	Barcelona, ES	Scientific, industry, policy		EU, world	Worldbank Trade Logistics Event
Seminar	GS1	RFID & IOT Seminar	19/11/2011	Taipei, Taiwan	Industry	100	Asia	Overview of Cassandra Project & Role of GS1 – present to Industry (by Shirley Arsenault)
Exhibition	ISL	CASSANDRA (and	29/11/	Hamburg	Industry		DE, EU	Intermodal

		INTEGRITY) presentation	2011	g, DE				Europe 2011 - Container Transport and Logistics across Road, Rail and Sea - Trade Fair
Cargo Security International	GS1	Supply Chain Security	Oct/Nov 2011	Brussels, BE	Scientific, Industry		world	
Presentations	TUD	Keynote presentation		London, UK	Scientific, industry, policy		EU	GRCIS 2011
Presentations	TUD	Keynote presentation		Utrecht, NL			NL	ICT and Logistics

## 7 Disclaimer and acknowledgement

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### 7.3 Acknowledgement

This deliverable results from the CASSANDRA project, which is supported by funding 7th Framework Programme of the European Commission (FP7; SEC-2010.3.2-1) under grant agreement no. 261795. The CASSANDRA project addresses the visibility needs of business and government in the international flow of containerised cargo. It does so by developing a data-sharing concept that allows an extended assessment of risks by both business and government, thereby enabling enhanced supply chain visibility and cost-efficient and effective security enhancement. Ideas and opinions expressed by the author(s) / reviewer(s) do not necessarily represent those of all partners.